

Going Places

Paramount Airways are going West!

"Our motto is to focus on one area and dominate it. It is only after succeeding there, will we pick up the next." The line sums the principle of M Thiagarajan, and the success of the company he presides over, Paramount Airways. The airlines company that is much popular in South India has now began its ascent into northern territories with the launch of its inaugural flight between Chennai and Ahmedabad on Wednesday, 24th September. "We are leaders in South India," Thiagarajan says and explains that it was the dominance achieved in the South Indian market that provided the impetus for the company to fly higher

premium airline and being the youngest airline CEO, respectively. The president sounds extremely confident about the company's new initiative when he says, "We are confident that Ahmedabad, one of India's prominent business hubs, will welcome Paramount Airways." The company is famous for doing away with the 'cramped' middle seats and the economy class and is also India's first premium airline. Do they have more plans up their sleeve? "Yes, we have plans to launch flights to Goa and Pune, among other cities," Thiagarajan says. With more expansion on the cards, Paramount

Airways is definitely going places. Literally.

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up. There are several firsts that Paramount Airways and its president have to their credit, including being India's first

