

Paramount expands to more regions

THE Chennai-based full-service carrier Paramount Airways Pvt. Ltd has now expanded its wings to other regions after establishing itself as a major player in the southern region.

In another step towards a national presence, the airline has launched flights to Kolkata, Guwahati and Agartala in the eastern and north-eastern region, as well as a few to north Indian cities. In mid-2008, it had made its entry into western India with flights to Pune. The airline also has plans to fly to Mumbai, Nagpur and Bhopal.

M Thiagarajan, managing director of Paramount Airways, said, "We will be connecting cities such as Kolkata, Guwahati

and Agartala to south Indian cities. This was always the strategy — to enter region by region. Shortly, we will be connecting main north Indian cities."

The fully business-class airline is to commence services to 35 more cities, increasing its domestic routes to 50 by the end of 2010. It is to launch services to the northern region, including Delhi, and to the western and eastern parts, too.

Paramount will also add another 10 aircraft to its existing fleet of six planes, and is currently doing a technical evaluation of aircraft. It is looking at acquiring either from Airbus Industrie or Boeing, under a Rs 4,000-crore deal, on an operational lease.

